**Squarie**

**Short project description.**

**What is Squarie?** This is an iOS (iPhone) application, which allows users to chat (and/or date eventually). It strives for maximum simplicity (just 5 main screens!), privacy respect, creativity and of course fun. Squarie doesn't need any real-life photos from its users, which can be intimidating to some at the age of "what goes on the Internet - stays on the Internet". Rather it gives users possibility to create their own personal emotional squares, or EmoSquaries. EmoSquaries need only a few things to be built but reflect the most essential information, which users need for chatting and dating. EmoSquaries are built from: gender, body height, body color, body shape, age, eyes and mouth. Colors, eyes and mouth help to reflect the "emotional state" of a user. Gender, height, age and body shape allow users to express their "physical state". So, the whole idea of the app is to build the EmoSquaries and allow users to communicate by texting and sharing EmoSquaries. In addition service stores user's location (determined by coordinates either through GPS or IP) and uses it for matching users by their distance.

**Who Squarie is for?** Squarie is intended for privacy-conscious people, who are not willing to expose their photos on the Internet. Squarie is for creative people, who are willing and capable of expressing their feelings and emotions through abstract things. Squarie is for determined people, who are not willing to spend their time going through lengthy registrations and profile creations. Squarie is for younger audience (18-25 years), who can still appreciate the fun and easiness of communication and relationships.

**Small technical pickle.** Chat should work offline - in terms of sending not receiving of course. When device goes online again, app should deliver all messages (sent during offline) to a recipient.

**Team motivation.**
- Team can get real experience working for a one of the leading companies in social networking/dating industry, having Chief Software Architect at their disposal for communication.
- Depending on the outcome of the project, team can witness the launch of their work in the App Store.
- Depending on the outcome of the project, insparx GmbH can decide to purchase some traffic for the app. So that team could see app being really active (without traffic and marketing it will be idle most likely)
- If somebody excels at iOS, insparx GmbH will look into possibility hiring that specific team member as an iOS Development Intern

**insparx GmbH motivation.** insparx GmbH is looking for talented developers and has a specific goal of increasing mobile interest in current and future developers. Also insparx GmbH keeps following its global mission of bringing people together by improving communication tools.

**About the rights.** Squarie belongs to insparx GmbH. All the assets produced by the team within and in relation to the Squarie project belong to insparx GmbH and must be transferred/delivered to insparx GmbH. All the commercial and intellectual property rights in relation to Squarie belong to insparx GmbH. Document "INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (Template Estonia), based on German law 2015-08-26.docx" must be signed by all project participants.

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