

Core Problem

- Freelancers and creative studios struggle with:
- Constant client update requests
 - Fragmented communication
 - Complicated project-management tools
 - Client resistance to account-based systems
- Research Findings
- Clients message freelancers 8-10 times daily near deadlines
 - Trello, Notion & Asana see poor client adoption – they require login & setup friction

Proposed Solution

- Clients Portal is a lightweight client-portal platform that lets freelancers:
- Create project workspaces
 - Share progress updates
 - Upload files
 - Track milestones
 - Communicate asynchronously with clients
- Client Access
- A secure magic link
 - A 6-digit PIN
 - No account creation required



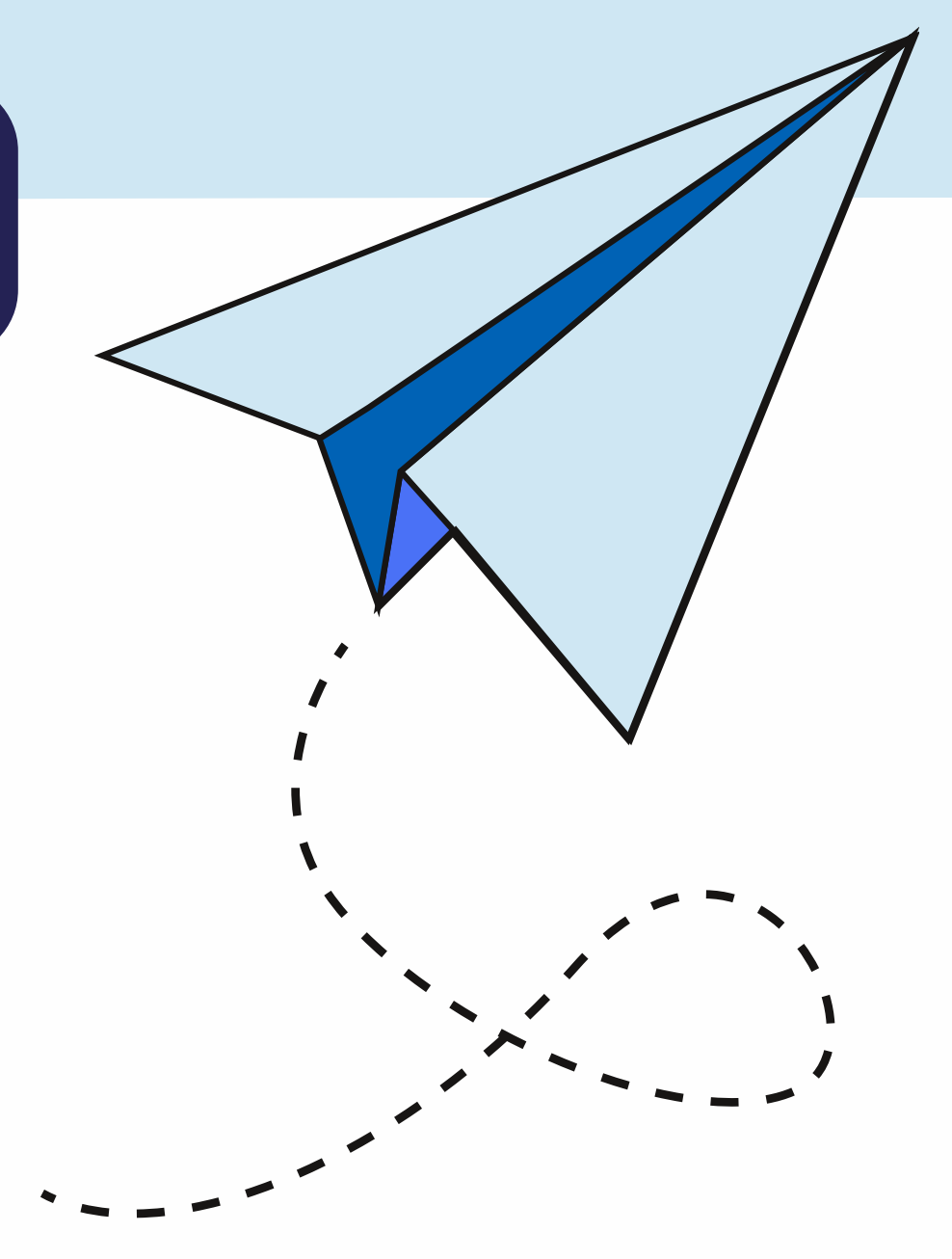
Core Features

- Freelancer Features
- Project dashboard
 - Milestone tracking
 - File attachments
 - Client notification settings
 - Branding customization
 - Team-collaboration UI
- Client Features
- No-account access
 - PIN-secured authentication
 - Real-time project updates
 - Feedback submission
 - Two-way threaded communication



MVP Implementation

- Technologies
- Lovable
 - Supabase
 - Modern responsive frontend
 - Secure storage integration
- Current MVP Includes
- Working freelancer dashboard
 - Live client portal
 - Milestone workflow
 - Simulated subscription tiers
 - Attachment system
 - Branded portals



Validation Metrics

- The MVP evaluates:
- Portal activation rate
 - Client return visits
 - Update engagement
 - PIN usability
 - Feedback submission rate



Security & Access Model

- The system uses:
- Magic-link sharing
 - Mandatory 6-digit PIN authentication
 - Signed file-download links
 - Session persistence for returning clients
- This reduces friction while maintaining secure access.



Impact

- Clients Portal simplifies freelancer-client collaboration by:
- Reducing communication overhead
 - Improving transparency
 - Increasing professionalism
 - Lowering onboarding friction for clients
- Replaces fragmented communication workflows with a centralized, secure, easy-to-use portal experience.

