

PARDIRALLI

Charity Platform

WHAT IS PARDIRALLI?

Pardiralli is an annual charity event organised by Eesti Vähihaigete Laste Vanemate Liit (Association of Parents of Children with Cancer).

The event takes place every summer in Tallinn where approximately 11 000 rubber ducks are dropped into a canal where they proceed to 'race'. There are prizes for the participants and all proceedings go to charity.

People can participate by buying the ducks via the online platform — as it is a charity, one can pay as much for one duck as desired.

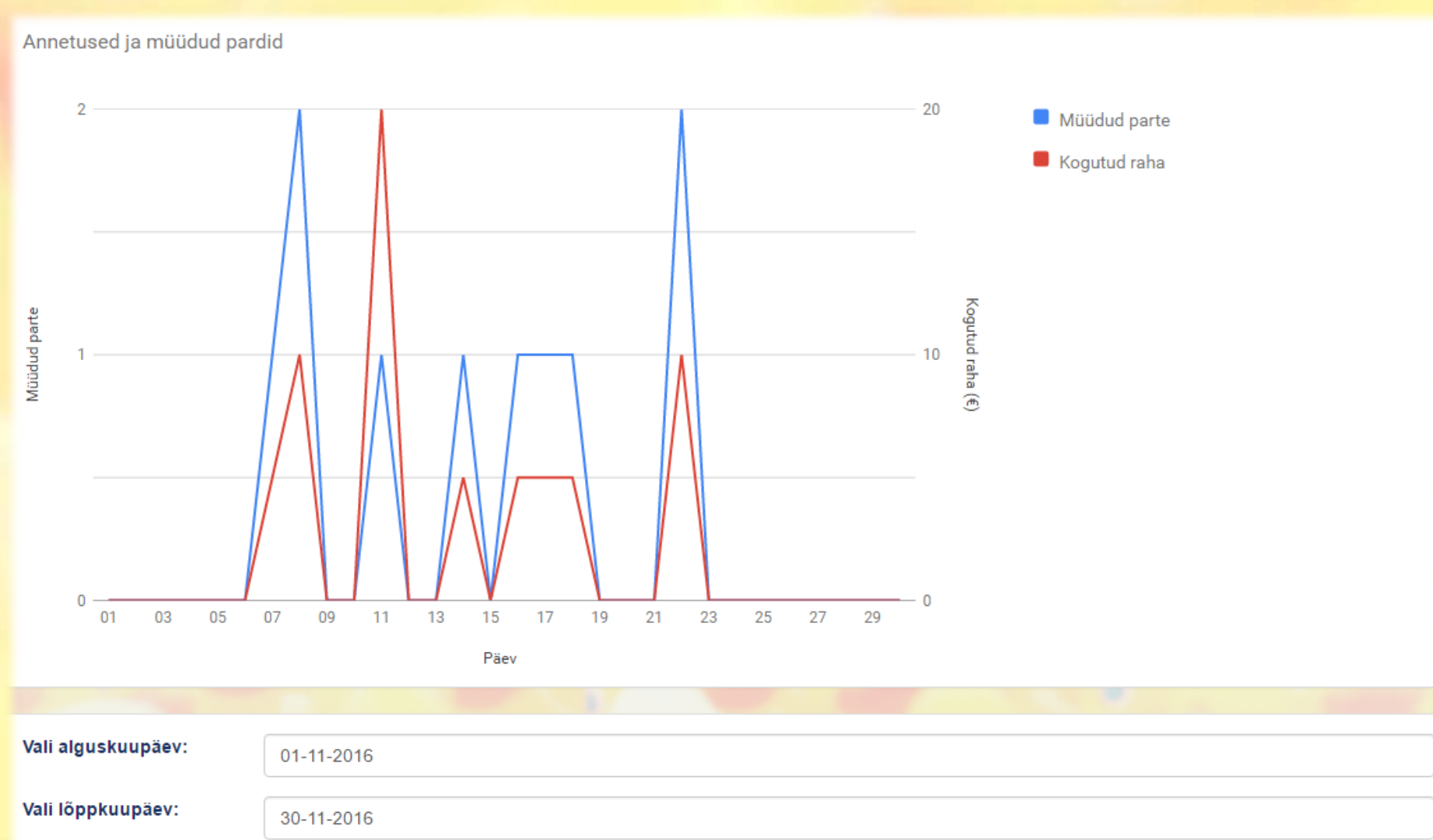
Donation form

WHAT DID WE DO?

The new platform¹ enables people to donate online to the EVLVL via the four most popular Estonian banks and thus participate in Pardiralli. It facilitates the visualisation and management of donation data for the administrators.

The platform is designed to be scalable and CMS-integratable. Our aim was to make the UX intuitive and fun as the event is aimed at children.

Our platform will be used starting from the 2017 Pardiralli.



Data visualisation

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¹ <https://github.com/pardiralli-dev/pardiralli>

