

Business Data Analytics – Practice Session Customer Segmentation

Additional File Links

Following three files will be used for practice session. Since the files are too big to be uploaded on the course webpage, we are providing the links.

Please download before the lab session.

<https://www.dropbox.com/s/1u7zv67erzgyjq3/products.csv?dl=0>

https://www.dropbox.com/s/wlhj89hbnv6fdyz/order_products__prior.csv?dl=0

<https://www.dropbox.com/s/j0r7210lvfxh262/orders.csv?dl=0>