How to make good bad presentations

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Why would anyone care?
Image of you
Your organisation
and your message
Major problems
#1: Being unprepared
Reading from your slides
No transitions between slides
#1: Being unprepared

- **Reading** text from slides (no rehearsal)
- Not knowing transitions between slides
- **Being unfamiliar** with your audience
- Not checking technical equipment
#2: ASSUME
#2: ASSUME

Some people **ASSUME** that audience by default **will**:
#2: ASSUME

Some people **ASSUME** that audience by default **will**:

- Listen
#2: ASSUME

Some people **ASSUME** that audience by default **will**:

- Listen
- Stay engaged
#2: ASSUME

Some people **ASSUME** that audience by default **will**:

- Listen
- Stay engaged
- Keep attention
#2: ASSUME

Some people **ASSUME** that audience by default **will**:

- Listen
- Stay engaged
- Keep attention
- Forgive
making ASS of U and ME
Don’t ASSUME
#3: Ineffective Visuals
Using a lot of text and formulas

**Relational Hoare Logic**

**Selected rules**

\[ \frac{\models c_1 \sim c_2 : \Psi \Rightarrow \Phi \quad \Psi' \rightarrow \Psi \quad \Phi \rightarrow \Phi'}{\models c_1 \sim c_2 : \Psi' \Rightarrow \Phi'} \]  
([Sub])

\[ \frac{\models c_1 \sim c_2 : \Psi \Rightarrow \Phi \quad \models c_2 \sim c_3 : \Psi' \Rightarrow \Phi'}{\models c_1 \sim c_3 : \Psi \circ \Psi' \Rightarrow \Phi \circ \Phi'} \]  
([Comp])

\[ \frac{\models c_1 \sim c'_1 : \Psi \Rightarrow \Phi' \quad \models c_2 \sim c'_2 : \Phi' \Rightarrow \Phi}{\models c_1 ; c_2 \sim c'_1 ; c'_2 : \Psi \Rightarrow \Phi} \]  
([Seq])

\[ \frac{\models x \leftarrow e \sim x \leftarrow e' : \Phi \{ x(1) := e(1), x(2) := e'(2) \} \Rightarrow \Phi}{\models \text{Asn}} \]

\[ \Psi \rightarrow e(1) \leftrightarrow e'(2) \]

\[ \frac{\models c_1 \sim c'_1 : \Psi \land e(1) \Rightarrow \Phi \quad \models c_2 \sim c'_2 : \Psi \land \neg e(1) \Rightarrow \Phi}{\models \text{if} \ e \ \text{then} \ c_1 \ \text{else} \ c_2 \sim \text{if} \ e' \ \text{then} \ c'_1 \ \text{else} \ c'_2 : \Psi \Rightarrow \Phi} \]  
([Cond])
Overusing graphics
Underused visualisation
#3: Ineffective Visuals

- Lot of text and formulas
- Misusing graphics
#4: Ignoring audience
#4: Ignoring audience

Looking at **one person** and/or **not looking** at your audience at all.
Quiz

• #1:

• #2:

• #3:

• #4:
Quiz

• #1: Being unprepared
• #2: ASSUME
• #3: Ineffective Visuals
• #4: Ignoring audience
Things you can do
Think of transitions

You will not get lost in your slides
Practice!
KEEP CALM AND GET CREATIVE
Boring scientist VS salesman

Coverage

Entertainment
Boring scientist VS salesman
Suggestions:

- Know your goals
- Think of transitions
- Practice!
- Keep an eye contact
- Be creative! (like I was)
- Do not oversell it, but keep it concise
Presentation skills considered harmful

http://seriouspony.com/blog/2013/10/4/presentation-skills-considered-harmful
That's all Folks!