Networking is not Net-eating or Net-sitting - it is Net Working

What
Web and/or iOS/Android solution – Request Ticket System - for following proposals:

- To provide a platform to establish and maintain good relationships and share business requests between the small and middle range of companies;
- assistance in solving business problems by providing contacts of right experts;
- assistance in establishing personal contacts with representatives of the relevant companies;
- consulting and training in the field of networking, marketing and sales.

Why and for whom
Small and middle businesses are using social networks to promote their own businesses, such as Facebook, LinkedIn, information BBs, etc. But all of those social networks are concentrating on the individuals from the business, not on the whole organization itself.

Owners of small and middle businesses are struggling to establish right connections for development. However, with individual-centered social networks like LinkedIn it is often impossible to target potential partners. Furthermore, if the business is a one-man-company – they don’t have time to even tell about their business wider, than to their surroundings.

The problem with requests (let’s name it a Request Ticket) is mainly that users of social networks don’t see it, if they are not actively tracking your company or your personal profile. We would like to change it and give an opportunity to make all of your requests seen in the whole community, who use our software and to establish connections on the company level, rather than individual level.

1 account = 1 expert = 1 company!
How many times people in the world are looking for a professional through LinkedIn – they are not interested to grow their own business by the cooperation and networking, but are interested to grab some good workers from others. We want them to concentrate on their business presentations and sharing requests, which help them to grow!

Technical description
Will be presented to a team!

Conditions
Any outcomes produced by the student team under and within the framework of the Software Project and any transferable intellectual property rights related thereto, incl. all the economic rights of the author and rights to protect intellectual property are transferred to Agnor agency OÜ from the moment of creating them.

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