We’re a young Dutch-Estonian start-up (based in Tallinn). We don’t like the way many people have to work in boring jobs, wasting their energy and their talents. We stand by the right of everyone to love what they do. To achieve this, Flowtime builds science-based tools to build and maintain the best employee experience. Together with Tartu University and Rotterdam’s Erasmus University psychologists we have designed a method to measure people’s daily flow levels.

Now we need to do some more serious coding to create a cool app to apply this method in practice. And we want YOU to do this with us. You will build a native app (for Android, iOS and/or Windows Phone) which sends users daily reminders at random times and asks them to rate the task they are doing at that very moment. They should be able to rate different things (e.g. how concentrated are they, is the task too easy, too hard or just right, how much are they enjoying it) in a visually attractive way. After inserting data for a number of days (e.g. 15-20 days), the app will give useful feedback on their flow levels and tips on what to do to get more of it (making different tasks more enjoyable).

Our target clients for the coming years are medium- to large-size companies in targeted markets such as the Nordic countries, the Netherlands, Germany and the UK. Our plan is to use the application we’ll develop together in real organisations (our clients), who worry about losing their best people and wasting money on expensive but ineffective motivation packages. Read more about us and about flow on http://flowtime.eu/.

Please note that we will be working closely together in a team consisting of you, one of our scientists and our CEO, Klaas-Jan Reincke, who will devote the necessary attention to helping you reach this project’s objectives. If both sides are happy with the co-operation, we might be looking for continuation beyond this project. In any case, we’d be more than happy to answer any questions or take on board any comments you might have. Just call or write to Klaas-Jan: klaasjan@flowtime.eu or 566 74 014.

Let’s create some flow together!