“Success Game” App for IOS and Android

Idea:

An app where growth-minded friends, teams and organizations can set either personal or organizational goals.

Target audience:

Growth-minded people, start-up teams, sales teams.

MVP 1:

Person creates an account, connects with a team or a friend and team admin sets up a goal numerical or action-based overhead goal (e.g. 100 points). Then adds a written reward to the overhead goal (e.g. Barbeque party or Visit to VSpa). Every week each member will set their 5 goals for the week in an order of importance. Primary goal will add 5 points, secondary goals will both add 3 points and all additional goals will add 1 point to the personal and also team’s overall score. The score numbers are configurable for example for a sales team each sale could be worth the same score. Company can reward in the end of the period the best salesmen and also the whole team gets a promised reward for achieving team goals.

The whole team is divided into pairs. Each week the pair has a call or meeting where they go over the accomplishment of last week’s goals. Only the accountability partner can set the other person’s goals to “done”. Then both set up goals for the upcoming week. For each achieved goal a celebratory voice recording is played (e.g. “You rock”, “Good job”, “Woop-woop-woop” to create a sense of accomplishment. Both are welcome to join the quick celebration in audio version or high fiving each other.

A person can set up notifications in the app to remind them of the remaining goals on chosen days and times.
Mockup 1. Scenery changes when the score gets higher. E.g. in the beginning oasis is far away but gets closer when the completion percentage increases.

Mockup 2. Each member adds their goals for the upcoming week and at their weekly call the accountability partner sets the goals “Done”. Goals then add points to the team’s overall goal.
MVP 2:
- Chat, audio and video call module in the app.
- A winning-diary module where one can write down, record audio or make a video of their winning story or what they are grateful for. If they wish they can share each stand-alone story to the team feed or universal feed and others can in turn like it and comment it to lift others up.

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